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March 2014



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18 By the Numbers

Well it is a new era for the CYC. With this issue we are totally producing this publication on our own. So, yes, we take full responsibility for all our typos and incorrect information, but the other side is we take pride in continuing to provide information to families on topics that we hope they will find informational.

We would appreciate any and all ideas you, our readers have for articles and encourage submissions for our consideration.

The CYC Magazine is a free quarterly publication and is mailed to families of the Lake Placid Central School District and provided free of charge to other schools, offices, libraries, coffee shops, etc. around Lake Placid and Wilmington. Just let us know if you would like to be included on our distribution list, or would like to place an ad with us.

Tina Clark, CYC Coordinator 518-523-2474 x 4008 tinateam@roadrunner.com

Carol Hayes, CYC Development Director 518-523-2474 x 4021 carol@preventionteam.org

PO Box 494 Lake Placid, NY 12946



From the **President**



Mary Dietrich

The Lake Placid-Wilmington Connecting Youth and Community Coalition is especially excited about the edition of this magazine. Thanks to extraordinary efforts and commitment of Tina Clark and Carol Hayes it is the first one that we have produced 100%. Hopefully, the topics covered in the magazine will have even more relevance to the needs and interests of our community. Since this is our first edition I thought it would be a good opportunity to share how the CYC is organized.

As you can see from our name we are a coalition. The dictionary on my computer defines a coalition as a temporary union between two or more groups. For our organization that union takes the form in two ways—board members and partners. Board members are individuals who have agreed to affiliate themselves with the mission of the coalition, to attend meetings on a regular basis, and to participate in community wide planning and evaluation efforts. Partners are additional individuals/organizations that agree to work with the coalition on specific issues or projects of common interest. Both groups are essential to accomplishing the mission of the CYC.

Our federal grant requires that we include a minimum of one member/representative from each of 12 community sectors: youth, parents, business community, media, schools, youth-serving organizations, law enforcement agencies, religious or fraternal organizations, civic and volunteer groups, healthcare professionals, state or local agencies with expertise in the field of substance abuse, and other organizations involved in reducing substance abuse. We believe that the only way we can be successful is by involving representation from each of these stakeholder groups. This "mix" of community members brings many perspectives, opinions, and often lively, healthy debate. However, everyone is united by the goal of providing a safe, healthy environment for the youth of our community.

Whenever I think about the organization and work of the CYC I always go back to the phrase, "it takes a village to raise a child". As our children grow and develop they move through the community absorbing it's norms and values. Having representation from each community sector helps build a bridge uniting the community in its efforts to build an environment that encourages our children to be educationally and vocationally productive, socially and civically connected to the community, and mentally and physically healthy.

I hope you find the articles in this magazine interesting and useful. We have been getting great feedback and suggestions for future articles so please keep sending us your ideas. Also, if anyone has an interest in becoming involved with the CYC please don't hesitate to get in touch with me.

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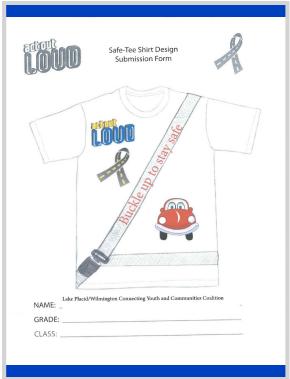
As we grow from our younger years and into teenagers we are told to, "keep your voices down", "don't holler", "use your inside voices" -- however, now is the time that we are telling our Lake Placid Students to "ACT OUT LOUD"!

The Lake Placid/Wilmington Connecting Youth and Communities youth leadership group this year has joined other schools and youth coalitions across the country and have entered the 2014 Act Out Loud Contest. Some may ask, "What is the Act Out Loud contest?" Act Out Loud is a teen-led contest that encourages youth across the United States to keep their family, friends and classmates safer on the road – while having some fun. Through this contest, youth are letting their peers know that the number one cause of death for teens is car crashes -- and that in many cases – these death could be prevented.

The Act Out Loud Contest focuses on the three main causes of teen crash fatalities: Speeding, Lack of Seat belt Use and Driver Distractions – including texting while driving. The CYC youth, who meet weekly, decided to join the contest in an effort to bring awareness to the potential hazards of teen driving while also trying to raise funds to support CYC youth projects within Lake Placid and Wilmington.

The contest has three main areas which our teens are participating in. By completing all of the preliminary steps of the contest teams can earn up to \$1,000 and receive a free rally "toolkit" for use in the 2014 Rally. The first step was the creation of a driving safety poster. Our teens developed a poster on the importance of seat belt safety. The second step was the development of a SAFE-Tee shirt design, which also focused on seat belt use and safety.





The designs of both projects were completely hand drawn and designed by our youth leadership group. Additionally, all SAFE-Tee shirt designs submitted -- a total of 202 submissions, were entered into a design competition in which the Lake Placid/Wilmington CYC was chosen as one of the TOP 25 across the Nation. Finally, the CYC youth are now planning their final submission for the Act Out Loud Safe Teen Driving Rally which is scheduled to take place in May in support of Global Youth Traffic Safety Month. Our team will be creating and producing a video which will center on the dangers of teen driving and what can be done to help prevent car crashes and teen deaths.

The Grand Prize for the 2014 Act Out Loud Contest is \$10,000 with three additional runner-up prizes of \$2,000 each. Act Out Loud is sponsored by the National Organization for Youth Safety (NOYS) and supported by the Allstate Foundation. Our youth are to be commended for all of their hard work



Students who have been involved in CYC with Carol Hayes and Tina Clark.

and dedication to the Act Out Loud Contest. Please remind all our youth of the importance of safe driving and riding – "ACT OUT LOUD"!



Check out who's standing out in our community.

FACES IN THE CROWD



Sophie Spanburgh, St. Agnes School

I love winter in Lake Placid because I get to make snowmen and play with my friends in the snow. I love St. Agnes School because everyone is so nice and friendly. I like to learn my ABC's because you can take them apart and make words with writing them differently. I am in Kindergarten and am six years old.

Warren Clark, Lake Placid Elementary School

Warren Clark, age 11, is a Fifth grader at Lake Placid Elementary School. He enjoys downhill skiing with the after school ski club, cross country skiing with the Bill Koch group, skating on the lake and oval, and hitting around some pucks with his friends. He also par takes in many clubs after school. He likes being part of the anti- bully club because he feels it is important to tell everyone why bullying is so hurtful to others and it is better to be a friend than a bully.





Anne Smith, Lake Placid Middle/High School, 6th Grade

When Anne is not in school she likes to read. Her favorite author is Laura Ingalls Wilder from the Little House series. She also likes solving puzzles and riddles, especially hard riddles. Her favorite school subject is Science. She really likes to learn new things and believes she gets this from her Grandmother who was a Chemistry teacher in Boston. She hopes to be a Pediatrician when she grows up. She is not sure why Pediatrics, but she just really likes the idea of helping kids.

Alexis Megliore, Lake Placid Middle/High School Senior

Hi, I'm Alexis Megliore and I'm a senior at Lake Placid High School. I play volleyball, softball, and basketball. Outside of school I enjoy photography. My favorite community service project so far has been teaching little kids how to play volleyball, with the Varsity Volleyball team.





Patti McConvey, Lake Placid Middle/High Media Center

Patti has not had her children in the ski program for over 10 years but continues to run the LP Ski Club two days a week because she enjoys it. She likes the connection it gives her with the students. She feels that she is connected with every student in the school through her many roles: School Library Assistant, Community Service Coordinator, Builders Club Advisor and Class of 2014 Co-Advisor. She is one busy lady who says she doesn't know why she does everything, she does it because she likes being with the kids!

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snacks and crafts with Kate Sears!

Pízza!

Some might say pizza is the most popular food item in America today. But how do most of us eat it? Frozen? Take out? Why don't we make it ourselves? I find that most people think that fresh handmade pizza dough would be far too difficult to make yourself. The mixing, kneading and then the mysterious act of letting the dough RISE! Well let me take the fear out of pizza making and put the FUN back in! My quick simple pizza dough recipe takes just 10 minutes and you can pop it in the oven.

Set your oven to 375 degrees

In a bowl mix:

3 cup all-purpose flour

2 teaspoons dry active yeast

1 teaspoon salt

1 tablespoon sugar

Sometimes I like to add 1 teaspoon Basil or 1 teaspoon Garlic (or both) it's all up to you! Have fun and try out any herbs!

Now add:

2 tablespoons of vegetable oil

 $1 \frac{1}{2}$ cups of water.

This you add in a little bit at a time and work the water into the flour with a fork. What you want is the flour in the bowl to become moist and dough like.

Now put some flour down on your counter and dump your dough out to knead. Knead the dough for about 5 to 8 minutes. Once the dough is a

consistent texture just roll it out. Top it off and pop it in the oven for 23 to 25 minutes! The best part is picking out your toppings!! There is always the classic pepperoni and mozzarella but feel free to have fun with it. Ranch, barbecue and chicken. Anything you want!!!





New York National Guard Working Locally!

The New York National Guard Counterdrug Task Force joins coalitions to help build healthier communities. Coalitions throughout the state have been fighting to build healthier communities for years. Campaigns have ranged from keeping drugs off the street to eliminating underage drinking. Soldiers and Airmen with the New York National Guard's Counterdrug Task Force have always played a role in helping these communities, but now they have taken their mission one step further as they become a key component to coalitions statewide.

It's been a little more than a year since the Department of Defense came down with new guidance for the Counterdrug Program. New York's Soldiers and Airmen have been working hard through the developmental phases and have now fully implemented the Task Force's new mission, with multiple coalitions in each of the three regions.

Counterdrug offers a military approach to the coalitions, which helps the groups not only plan what their ultimate goal for the community is, but to also execute the plan they come up with. Civil Operations specialists help them with this by using the Military Decision Making Process.

Throughout New York, the common problems coalitions have been encountering within their communities are underage drinking, marijuana use and prescription drug abuse.

Coalitions are comprised of various community members, including schools, parents, clergy, law enforcement and other entities that have a voice within the community. Counterdrug's presence not only gives the coalition a military voice, but also an outside voice, that sometimes is much needed.

"You have to have all these people at the table to be able to be effective in your community," said Air Force Master Sgt. Marlene Frankovic, Northeast Region's Civil Operations Non-Commissioned Officer in Charge. "We're in a civilian entity where we have to put ourselves into that community. Sometimes it's difficult for us to do that because we're not from that particular community, but we're adapting and researching.

"The coalition members say they like to hear our point of view as an outside source," said Frankovic, a resident of Glenmont and whose home unit is the 109th Security Forces Squadron at Stratton ANGB.

"I'm very dedicated (to this mission), and I want our Counterdrug program to succeed," Frankovic said. "Just like anything, (our work with the coalitions) is not going to happen overnight. It's going to take time, and everything we do within the communities you won't see tomorrow. You're going to see it way down the road."

All in all, New York State is working with more than 30 coalitions, helping them plan, assess and execute. "The feedback that has been received from community members is always positive," "They see the need for assistance with drug prevention within their community and are happy to have the help. A lot of people are surprised that the National Guard has a program such as this, and then how much of a contribution we can make with such a small task force."

"Basically it comes down to community development,"
"The whole mission of our program is to fight drugs,
but it's also to enrich the lives of people -- to help better their neighborhoods (and in turn) their lives. That's
pretty much what the coalitions' missions are, so by
working hand-in-hand with them, that's how we're able
to accomplish that mission."



Meet Marlene Frankovic, our National Guard Partner

Master Sergeant Marlene C. Frankovic is a member of the 109th Security Forces Squadron, Stratton Air National Guard Base, Scotia, New York. As a member, Sergeant Frankovic's duties consist of First Sergeant for the Squadron. Assisting the Squadron Commander as well as assists the managing of the Flight Sergeants, Fire Team Leaders, Security Controllers, Internal/External Security Response Team Leaders, Trainers/Certifiers for training. She takes great pride in her duties to ensure the safety of personnel and equipment throughout the base.

Master Sergeant Frankovic is also on Active Duty Status supporting the New York National Guard Counterdrug Task Force as a Civil Operations Specialist for the Northeast Region. Her duties consist of working with local coalitions to assist in the reduction of drug threats in the area. Master Sergeant Frankovic is also fully trained as a Civil Operations Specialist, and is a valued positive role model and member in the community and understanding the importance of professionalism and dress and appearance is essential in completing the mission. Coalition support would allow for skills to be used as a SAMHSA Strategic Prevention Specialist to work with various organizations and communities to help develop a data driven prevention plan to analyze substance use, risk factors consumption levels and negative consequences of addiction to help create and achieve measurable outcomes in substance abuse. Master Sergeant also assists the Regional Commander Captain Dannielle Flanigan with providing highly skilled personnel, specialized equipment and facilities as requested by Law Enforcement Agencies and Community based organizations in response to a constantly hanging drug threat.









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40 Developmental Assets are essential qualities of life that help young people thrive, do well in school, and avoid risky behavior.

CYC Magazine utilizes the 40 Developmental Assets Framework to guide the work we do in promoting positive youth development. The 40 Assets model was developed by the Minneapolis-based Search Institute based on extensive research. Just as we are coached to diversify our financial assets so that all our eggs are not in one basket, the strength that the 40 Assets model can build in our youth comes through diversity. In a nutshell, the more of the 40 Assets youth possess, the more likely they are to exhibit positive behaviors and attitudes (such as good health and school success) and the less likely they are to exhibit risky behaviors (such as drug use and promiscuity). It's that simple: if we want to empower and protect our children, building the 40 Assets in our youth is a great way to start.

Look over the list of Assets on the following page and think about what Assets may be lacking in our community and what Assets you can help build in our young people. Do what you can do with the knowledge that even through helping build one asset in one child, you are increasing the chances that child will grow up safe and successful.

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assets in action









EXTERNAL ASSETS

SUPPORT

- 1. Family Support: Family life provides high levels of love and support.
- 2. Positive family communication: Young person and her or his parent(s) communicate positively, and young person is willing to seek advice and counsel from parent(s).
- 3. Other adult relationships: Young person receives support from three or more nonparent adults.
- 4. Caring neighborhood: Young person experiences caring neighbors.
- 5. Caring school climate: School provides a caring, e couraging environment.
- 6. Parent involvement in school: Parent(s) are actively involved in helping young person succeed in school.

EMPOWERMENT

- 7. Community values youth: Young person perceives that adults in the community value youth.
- 8. Youth as resources: Young people are given useful roles in the community.
- 9. Service to others: Young person serves in the community one hour or more per week.
- 10. Safety: Youth feels safe at home, at school, and in the neighborhood.

BOUNDARIES & EXPECTATIONS

- 11. Family boundaries: Family has clear rules and consequences and monitors the young person's whereabouts.
- 12. School boundaries: School provides clear rules and consequences.
- 13. Neighborhood boundaries: Neighbors take responsibility for monitoring young people's behavior.
- 14. Adult role models: Parent(s) and other adults model positive, responsible behavior.
- 15. Positive peer influence: Young person's best friends model responsible behavior.
- 16. High expectations: Both parent(s) and teachers encourage the young person to do well.

CONSTRUCTIVE USE OF TIME

- 17. Creative activities: Young person spends three or more hours per week in lessons or practice in music, theater, or other arts.
- 18. Youth programs: Young person spends three or more hours per week in sports, clubs, or organizations at school and/or in the community.
- 19. Religious community: Young person spends one or more hours per week in activities in a religious institution.
- 20. Time at home: Young person is out with friends "with nothing special to do" two or fewer nights per week.

If you or your child would like to submit a picture that represents one of the 40 Developmental Assets, please email tinateam@roadrunner.com with a picture and the number of the asset the picture represents.

INTERNAL ASSETS

COMMITMENT TO LEARNING

- 21 Achievement motivation: Young person is motivated to do well in school.
- 22. School engagement: Young person is actively engaged in learning.
- 23. Homework: Young person reports doing at least one hour of homework every school day.
- 24. Bonding to school: Young person cares about her or his school.
- 25. Reading for pleasure: Young person reads for pleasure three or more hours per week.

POSITIVE VALUES

- 26. Caring: Young person places high value on helping other people.
- 27. Equality and social justice: Young person places high value on promoting equality and reducing hunger and poverty.
- 28. Integrity: Young person acts on convictions and stands up for her or his beliefs.
- 29. Honesty: Young person "tells the truth even when it is not easy".
- 30. Responsibility: Young person accepts and takes personal responsibility.
- 31. Restraint: Young person believes it is important not to be sexually active or to use alcohol or other drugs.

SOCIAL COMPETENCIES

- 32. Planning and decision making: Young person knows how to plan ahead and make choices.
- 33. Interpersonal competence: Young person has empathy, sensitivity, and friendship skills.
- 34. Cultural competence: Young person has knowledge of and comfort with people of different cultural/racial/ethnic backgrounds.
- 35. Resistance skills: Young person can resist negative peer pressure and dangerous situations.
- 36. Peaceful conflict resolution: Young person seeks to resolve conflict nonviolently.

POSITIVE IDENTITY

- 37. Personal power: Young person feels he or she has control over "things that happen to me".
- 38. Self-esteem: Young person reports having a high self-esteem.
- 39. Sense of purpose: Young person reports that "my life has a purpose".
- 40. Positive view of personal future: Young person is optimistic about her or his personal future.









Tina and Carol go to Washington, DC

This trip had a double purpose. We were excited to meet with our representatives and explain how important funding drug free community programs are but also it marked the end of a year long learning project.

The National Coalition Academy (NCA) is a comprehensive, year-long training program developed by CADCA's National Coalition Institute. The NCA incorporates three week-long classroom sessions, a web-based distance learning component, an online Work Station where participants network and share planning products and free ongoing technical assistance. Because the NCA is such an intensive training experience, completing the Academy is a great reason to celebrate!

These coalitions have achieved graduation status by meeting the criteria established by the National Coalition Institute. They have participated in all components of the National Coalition Academy and completed five essential planning products that serve as the foundation of their comprehensive plan for community change.

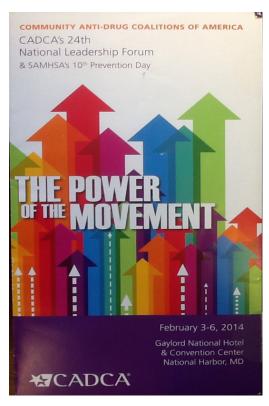
This year, 86 coalitions were recognized at CADCA's Academy Graduation Ceremony. Special thanks to the National Guard Bureau and its Counterdrug Training Schools: the Northeast Counterdrug Training Center, Fort Indiantown Gap, PA; the Midwest Counterdrug Training Center, Camp Dodge, IA; the Regional Counterdrug Training Academy, Gulfport, MS; and the Western Regional Counterdrug Training Center, Tacoma, WA whose partnership allows this training to be offered to participating coalitions. This year's graduating class also includes two state academies with coalitions supported in New York and North Carolina, thanks to the great support of the NYS Office of Alcoholism and Abuse Services.

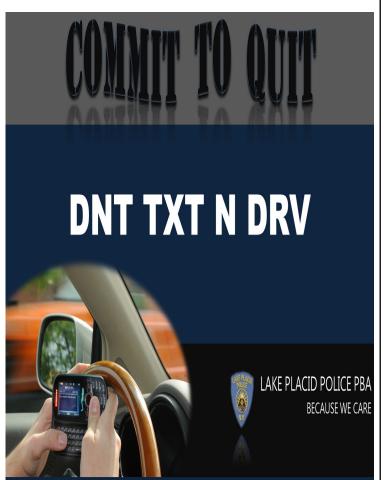


Carol and Tina receiving certification with General Dean and Commissioner Arlene Gonzalez-Sanchez of NY OASAS.









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Q & A

As a parent of 9th grade daughter, I and other moms are ready to take cyber bullying and sexting head on. We're tired of our 9th grade daughters being solicited by much older boys via the internet. What can we do? How can we empower our daughters? How can we get them involved in the leadership programs I hear you discussing? How can we build their self esteem...any local programs? The girls just want to push it under the carpet and not have the lime light put on them but as a parent I feel helpless. So we take their devices away and then they are isolated. We put them in therapy and are told "they're good kids" but that doesn't make us feel any better. I would appreciate any resourses. Thanks, Concerned Mom

Dear Concerned Mom: My first response is: Come to our Power of Parents Program. This is a program developed by MADD (Mothers Against Drunk Drivers) which research has proved provides an effective tool for having conversations with teens about important issues. If you can't find a time and place that meets the needs of you and your friends then invite us to come to your home, group or school and we will do one just for you! This is a free 30 minute program which can have a real impact on communication, which we believe is the key to empowering your daughters.

Lets talk about leadership opportunities. Each local school is filled with leadership paths. Are your daughters involved in their communities? There are many avenues available to young girls to grow in every community, through the church, girl scouts, local colleges, etc. Visit your local library to find more information.

If your daughter has not had the opportunity to have a lot of life experiences make some with her, take her on a visit to feed the homeless in Albany or Boston. Find enjoyable ways to experience new things, I personally love the challenge of roller coasters! Utilize your resources, call me for more ideas, Tina Clark.

Please let us know if you have a question you would like answered here!

BY THE NUMBERS

- 69 The largest number of children born to one woman is recorded at 69. From 1725 to 1765, a Russian peasant woman gave birth to 16 sets of twins, 7 sets of triplets and 4 sets of quadruplets.
- 172 can be found on the back of the US\$5 dollar bill in the bushes at the base of the Lincoln Memorial.
- 4 An elephant is the only animal with 4 knees and the only mammal who can't jump.
- 5 In the average lifetime, a person will walk the equivalent of 5 times around the equator.
- 46 It is believed that Shakespeare was 46 around the time that the King James version of the Bible was written. In Psalms 46, the 46th word from the first word is shake and the 46th word from the last word is spear.
- 11 It would take 11 Empire State Buildings, stacked one on top of the other, to measure the Gulf of Mexico at its deepest point.

We want to do our best



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Author Jay Asher comes to Lake Placid, what it means to me. By Chloe Uebrick

So far the planning process for Jay Asher's visit has been quite stressful. Reading his book makes me want to learn more about his story. As a senior it astonishes me how many younger kids have picked up this book and read it, because the message in this book is heavy, but the book itself and how the tapes are described are pretty graphic. It not an easy thing for younger kids to understand and to see them try makes me glad that I am doing this as part of my senior project. I just want more people to be aware that this is something real and you never know who could be having suicidal thoughts.

I read this book for the first time in eighth grade and I really didn't understand it. I didn't understand why she would have killed herself due to these thirteen reasons. My freshman year of high school my best friends brother had completed suicide out of the blue. No one had an answer as to why he would have done it. It affected us all in a way that I couldn't have imagined. It's hard to cope with something like this. That's when I knew I wanted to know more about suicide and how to prevent future occurrences.

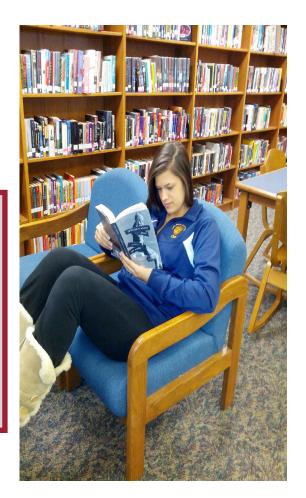
In addition to having Jay Asher here, the school provides SOS, Signs of Suicide, training to all 8th and 10th grade health classes. We've had three Safe talk training classes for teachers and other adults in the community. We hope a lot of parents will take advantage of the panel presentation during Asher's visit.

As for me I would like to learn more about Asher's story, I feel like personal stories have more meaning behind them and create a greater impact. This is a great addition to my senior project. Hopefully with his visit it will encourage even more people to read this book and it will help people understand how they can have such an important impact on other people's lives. My main goal is to get people to reach out to one another and realize how they really impact one another.

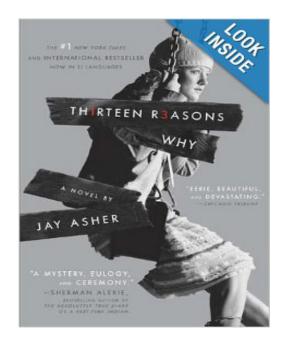
If you are having thoughts of suicide, help is available:

If you are a student, see your counseling support people at your school, they can help! If you don't know who they are call Tina Clark at 523-2474 x 4008 and she will help you get to the correct person.

If you are an adult, each county has mental health services Essex County 518-873-3670 and Franklin County 518-483-3261 or 518-891-5535 or the Suicide Prevention LifeLine is 1-800-273-TALK (8255)







Save the date!

Jay Asher, author of
Thirteen Reasons Why joins
Laura Marx, American Foundation
for Suicide Prevention

and

Shelby Davis, Mental Health Association
Come get your questions about suicide answered.

Lake Placid Middle/High School Auditorium

Thursday, March 20, 2014 7:00 pm

Lake Placid Teachers Reach New Levels

Tammy Casey and Robyn Poulsen, Lake Placid High School Mathematics teachers, are now certified regional Texas Instruments T3 Instructors. After several years of training, they were certified in January 2013. Texas Instruments describes T³ Instructors as "educators in elementary and middle schools, high schools, and universities, teaching mathematics, science, agriculture, and engineering. They are authors, coaches, department chairs, and advocates of appropriate technology usage to enhance student achievement.



The T³ instructor ranks are made up of classroom teachers and university professors. Active classroom teachers can speak from current experiences, based on technology, education trends, pedagogical practices, and student expectations in the classroom today. Experienced teachers bring knowledge, skills and understanding of what works in a classroom.

Starting with only 12 instructors in the 1980s, T³ has grown to include over 300 instructors in North America and many more around the world.

To become a T³ Instructor, an educator must have demonstrated excellence in classroom teaching, professional development, technology usage, and understanding of exemplary pedagogical usage of technology in the mathematics and science classroom. In addition, prospective T³ Instructors must attend a 10 day summer Teacher Leader Training from the T³ organization and be evaluated at a professional state level conference by current leading T³ Instructors.

Becoming T3 instructors was years in the making for Tammy and Robyn. They began their journey by attending as many professional development workshops that incorporated TI technology as possible, slowly building their knowledge base. They then became part of a New York Leadership Advocacy Program in 2009 with TI that gave them intensive training and approximately \$60,000 of equipment to keep and use in their classrooms. In 2011 they took part in an intensive 10 day summer Teacher Leader Cadre training to prepare for their final evaluation at the Association of Mathematics Teachers in New York State (AMTNYS) Annual Conference in Rye, NY in November 2012.

Being T3 Instructors allows Tammy and Robyn to collaborate with math teachers all over the world and bring the latest technology and teaching pedagogy to the students of Lake Placid.

Technology has changed the mathematics and science classroom, and its impact will continue to grow. Technology provides the opportunity for all students to be active learners as they are afforded the chance to explore and investigate what they have learned in the classroom.

When used effectively by a well-trained teacher, technology supports the mathematics and science that students learn, not replaces it. Technology provides value as an efficient means to manipulate data and instantly see the results. This activity allows insight and understanding that is not easily created otherwise and, in fact can be almost impossible to encounter without the use of technology.

T³ refers to this bridge to learning and understanding as "The Power of Visualization."

http://education.ti.com/en/us/pd/community/t3-instructors



UNDERAGE DRINKING PREVENTION NATIONAL MEDIA CAMPAIGN

WHY YOU SHOULD TALK WITH YOUR CHILD ABOUT ALCOHOL

The Chance That Children Will Use Alcohol Increases as They Get Older.

About 10 percent of 12-year-olds say they have tried alcohol, but by age 15, that number jumps to 50 percent. The sooner you talk to your children about alcohol, the greater chance you have of influencing their decisions about drinking.¹

Parents Play a Critical Role in Children's Decisions to Experiment With Alcohol.

Studies have shown that parents have a significant influence on young people's decisions about alcohol consumption,² especially when parents create supportive and nurturing environments in which their children can make their own decisions.³ In fact, around 80 percent of children feel that parents *should* have a say in whether they drink alcohol.^{4, 5}

The Conversation Is Often More Effective Before Children Start Drinking.

If you talk to your kids directly and honestly, they are more likely to respect your rules and advice about alcohol use. When parents know about underage alcohol use, they can protect their children from many of the high-risk behaviors associated with it.

Some Children May Try Alcohol as Early as 9 Years Old.

Most 6-year-olds know that alcohol is only for adults. Between the ages of 9 and 13, children start to view alcohol more positively. Many children begin to think underage drinking is OK. Some even start to experiment. It is never too early to talk to your children about alcohol.⁶

If You Do Not Talk About It, You Are Still Saying Something.

What you say to your children about alcohol is up to you. But remember, parents who do not discourage underage drinking may have an indirect influence on their children's alcohol use.⁷



Connecting Youth and Communities Online

TOOLS FOR PARENTS

HERE'S WHAT YOU'LL FIND:



CYC'S SOCIAL NETWORKING SITES

Share Your experiences Online!





Social media offers great opportunities to share the stories of special events. We invite you to let others and your communities know what's happening by sharing information through our social media sites. Post photos, videos, blogs or quick updates and follow what others are uploading. Remember to use the hashtag when tweeting about CYC:

LPWCYC @ConnectingYouth

The Lake Placid/Wilmington Connecting Youth and Communities Coalition

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Lake Placid/Wilmington Connecting Youth and Communities Coalition (CYC)

Lake Placid/Wilmington CYC PO Box 494 Lake Placid, NY 12946 NON-PROFIT ORG.
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